Topic: Leadership Strategies for Building a Positive Workplace Culture (in the Remote Workplace)

Presentation Description:
Through this presentation, Dale Carnegie president & CEO Joe Hart would tackle challenges for today's leaders and talk through four strategies for leaders to employ in tough times to help foster strong and positivity in their workplace culture.

Content Description:
The new year brings welcome hope for fresh opportunities and a respite from the difficulties of the last one. For many, stress and burnout rose sharply in 2020 as work invaded the sanctuary of home life. Productivity grew and then, frequently, declined. Rumors filled the voids left when remote work disrupted communication patterns, and trust suffered as a result.

But through every adversity, there are those whose ability to cope, recover and learn stand out from the rest.

As we move on from the coping phase of this crisis and look toward recovery, leaders have an important role to play. While many will be eager to forget the tough times and return to "normal", this is also an unmissable chance to build organizational resilience. By consolidating the good that has come of recent changes and recognizing where old behaviors and techniques are no longer achieving the desired outcomes in a world where virtual communication and flexible work arrangements retain a great deal of their heightened importance, organizations can further strengthen their ability to "bounce back" from adverse experiences.

Experience tells us that further adversity awaits us in the not-too-distant future; now is the time to level-up organizational resilience using the four strategies we'll explore in this session.

What you will learn:
Attendees will learn how performance has been impacted by the crises of 2020 and about four strategies that can help their organizations improve collaboration, innovation, and organizational agility in the post-pandemic recovery in 2021 by:

- Uncovering potential leadership blind spots that have may been exacerbated in virtual communication,
- Building trust and transparency;
- Creating an environment of psychological safety, and
- Developing resilience across the organization during though times